

Partnership Power is Out of this World



The 2018 Mississippi Education Partnership Conference

SPONSOR/EXHIBITOR INVITATION

Feb. 25-27, 2018

HILTON OF JACKSON | 1001 E. COUNTY LINE ROAD | JACKSON MS 39211

Presented by

**Program of Research and
Evaluation for Public Schools (PREPS)**

**Mississippi Association
of Partners in Education (MAPE)**

General Sponsorship & Exhibitor Levels

There are different levels of sponsorship for the Partnership Power 2018 Conference and recognition will be given to each sponsor at events and plenary sessions, in pre-conference marketing materials, on signage at the conference, and on both the PREPS website at www.mspreps.org and the MAPE website at www.mapie.org. This is a great opportunity to highlight your business or institution in front of all K-12 public school districts, representation from our Congressional Districts, and the Governor's Office. ***All sponsorship items are available on a first come, first served basis.***

To submit a sponsorship order, **please complete this form** and return it to mspartnersined@gmail.com. Orders will not be accepted without payment information.

PLATINUM LEVEL SPONSORSHIP: \$10,000

- Complimentary program inside back cover ad
- Complimentary double booth exhibit space
- Ten full complimentary registrations for employees
- Recognition as a platinum on all official conference signage
- Recognition as a platinum sponsor in all official conference publications
- Recognition as a platinum sponsor in all scripted remarks throughout the conference
- Opportunity to provide informational collateral in the registration materials

DIAMOND LEVEL SPONSORSHIP: \$5,000

- Complimentary program section tab ad
- Complimentary single booth exhibit space; may be upgraded to a double booth for an additional \$150
- Five full complimentary registrations for employees
- Recognition as a diamond sponsor on all official conference signage
- Recognition as a diamond sponsor in all official conference publications
- Recognition as a diamond sponsor in all scripted remarks throughout the conference
- Opportunity to provide informational collateral in the registration materials

GOLD LEVEL SPONSORSHIP: \$2,500

- Complimentary final program full page ad
- Complimentary single booth exhibit space; may be upgraded to a double booth for an additional \$150
- Two full complimentary registrations for employees
- Recognition as a gold sponsor on all official conference signage
- Recognition as a gold sponsor in all official conference publications
- Recognition as a gold sponsor in all scripted remarks throughout the conference
- Opportunity to provide informational collateral in the registration materials

SILVER LEVEL SPONSORSHIP: \$1,000

- Complimentary preliminary program banner ad
- Complimentary single booth exhibit space; may be upgraded to a double booth for an additional \$150
- Complimentary final program half page ad
- Two full complimentary registrations for employees
- Recognition as a silver sponsor on all official conference signage
- Recognition as a silver sponsor in all official conference publications
- Recognition as a silver sponsor in all scripted remarks throughout the conference
- Opportunity to provide informational collateral in the registration materials

BRONZE LEVEL SPONSORSHIP: \$500

- Complimentary final program half page ad
- One full complimentary registration for an employee
- Recognition as a bronze sponsor on all official conference signage
- Recognition as a bronze sponsor in all official conference publications
- Recognition as a bronze sponsor in all scripted remarks throughout the conference

Sponsorship Descriptions

Exhibit Space – Single booths include a 10' x 10' exhibit space, 6' table, two chairs, an ID sign, and a wastebasket. Sponsors may upgrade to a double booth for an additional \$250. The exhibit hall will be the location for several networking events.

Recognition – All sponsors will be recognized in signage throughout the conference space, all conference programs, and in scripted conference remarks.

Informational or Logo Collateral – Items may be placed at a Sponsor Table in the Registration Foyer. Popular items include pamphlets, pens, and notebooks; sponsors may place 500 of one item on the sponsor table. Sponsors will be responsible for providing the items.

Conference Event Sponsorship

We will have several conference events available for non-exclusive sponsorship. All sponsorships include signage at the event, recognition in all conference publications, and the opportunity to provide literature to all event attendees.

New Member & First Time Attendee Reception- \$1,500 each (*Up to 3 sponsors*) All participants invited to the reception at **8 p.m., Sunday, Feb. 25, 2018.**

PREPS Award Luncheon - \$2,000 each (*Up to 5 sponsors*) New in 2018, there will be a award ceremony luncheon at the conference at **noon, Monday, Feb. 26, 2018** for PREPS members and award winning districts.

2018 MAPE Governor's Awards Luncheon, \$2,000 each (*Up to five sponsors*) The MAPE Governor's Awards Luncheon is at **11:30 a.m., Tuesday, Feb. 27, 2018.** The awards recognize creative, results-oriented partnerships that emphasize student achievement in reading, science and math, the arts, fitness and health, community involvement, and other areas vital to academic enrichment.

Sponsor/Exhibitor Registration Information Sheet

Please list the following information as you prefer it to appear on conference materials.

Company/Organization Representative(s)

Name of contact person: _____

Contact person's e-mail address: _____

Full name of company/organization: _____

Contact person and email for billing if different from above: _____

Mailing Address: _____

Physical Address: _____

Office: _____ Cell: _____ Fax: _____

Discipline focus areas *(Check all that apply)*

Science Technology Engineering Mathematics Other: _____

Describe how your product supports STEM education and the conference theme *(50 words or less)*

Targeted Grade *(Check all that apply)*

PreK-2 3-5 6-8 9-12 Postsecondary Other: _____

Audience *(Check all that apply)*

Teachers Administrators Counselors Program Coordinators
 Business Representatives School Board Members Community Members
 Policy and Legislative Representatives After School/Expanded Learning
 Other: _____

Name(s) of designees attending conference:

1) _____ 6) _____
2) _____ 7) _____
3) _____ 8) _____
4) _____ 9) _____
5) _____ 10) _____

Please return these forms, along with payment, to

The 2018 Mississippi Education Partnership Conference Mississippi Association of Partners in Education
P.O. Box 2803 | Madison, MS 39130 | mspartnersined@gmail.com

Credit card payment and online registration may be done at www.mapie.org.

Please fax the registration information to (601) 853-4408 no later than **Tuesday, Jan. 30, 2018**

Do you have additional questions? If so, please e-mail them to mspartnersined@gmail.com or call the MAPE office at (601) 837-1080.

Sponsor Levels

- Platinum Level Sponsor (\$10,000)** Amount \$ _____
My company wishes to reserve exhibit space..... Yes No
My company wishes to donate the following door prize(s): _____

- Diamond Level Sponsor (\$5,000)** \$ _____
My company wishes to reserve exhibit space. Yes No
My company wishes to donate the following door prize(s): _____

- Gold Level Sponsor (\$2,500)** \$ _____
My company wishes to reserve exhibit space..... Yes No
My company wishes to donate the following door prize(s): _____

- Silver Level Sponsor (\$1,000)**..... \$ _____
My company wishes to reserve exhibit space..... Yes No
My company wishes to donate the following door prize(s): _____

- Bronze Level Sponsorship (\$500.00)** \$ _____
My company wishes to reserve exhibit space..... Yes No
My company wishes to donate the following door prize(s): _____

Exhibit Table Only

Members

- Reservation for Single Table before Tuesday, Jan. 30, 2018 - \$600 Amount \$ _____
Reservation for Single Table after Tuesday, Jan. 30, 2018 - \$750 Amount \$ _____
- Reservation for Double Table before Tuesday, Jan. 30, 2018 - \$800..... Amount \$ _____
Reservation for Double Table after Tuesday, Jan. 30, 2018 - \$950 Amount \$ _____

Non-Members

- Reservation for Single Table before Tuesday, Jan. 30, 2018 - \$750 Amount \$ _____
Reservation for Single Table after Tuesday, Jan. 30, 2018 - \$900 Amount \$ _____
- Reservation for Double Table before Tuesday, Jan. 30, 2018 - \$1,000..... Amount \$ _____
Reservation for Double Table after Tuesday, Jan. 30, 2018 - \$1,150 Amount \$ _____

Conference Sponsorships Continued

Conference Event Sponsorships

Please indicate which of the following conference event sponsorship your company wishes to reserve:

- College Student Breakfast \$4,000 or (2 \$2,000) Amount \$ _____
- Conference Bags \$3,000 Amount \$ _____
- PREPS Award Luncheon \$2,000 (5 Sponsors) Amount \$ _____
- MAPE Governor’s Awards Luncheon \$2,000 (5 Sponsors) Amount \$ _____
- Charging Station \$2,000 Amount \$ _____
- New Member Reception \$1,500 (3 Sponsors) Amount \$ _____
- Conference Lanyards \$1,000 or \$1,500 * See Description Amount \$ _____
- Refreshment Break \$1,000 each (4 available) Amount \$ _____
- Ribbon Wall \$1,000 Amount \$ _____
- Literature at Registration \$250 Amount \$ _____

Additional Needs

If there are additional needs, please indicate below. We will try to accommodate where possible. Sponsor will be responsible for charges, if applicable.

- Additional Table(s) Add \$75 _____ | Electrical Outlet(s) Add \$30 _____ | Other (please list) _____

Materials to be displayed at conference (Describe products) _____

Note: Confirmation of exhibit space requests will be forwarded to you prior to the conference

Method of Payment

Payment must be received no later than Tuesday, Jan. 30, 2018.

**Payment can be made by check payable to MAPE and mailed
to P.O. Box 2803 | Madison, MS 39130.**

Credit cards payments can be made at www.mapie.org.

Sponsor & Exhibitor Contract

EXHIBIT SPACE DETAILS

- 1) Each exhibit is provided one (1) 6' skirted table and two (2) chairs. Additional tables may be requested for placement within a single exhibit area for an additional \$75.
- 2) Exhibit sponsors are responsible for their own AV, equipment needs and Internet access. You will receive the access code upon check-in on **Sunday, Feb. 25, 2018**.
- 3) Electrical service is available for an additional \$30.

CONTRACT REGULATIONS

1) Application

This application for space, with payment and formal notice of assignment, constitutes a contract for the right to use the exhibit space. All exhibits and exhibitors are subject to the following regulations:

1. Applications are processed in the order received.
2. Exhibit / Sponsor prices stipulated on registration form.
3. Price must accompany this application to be processed.
4. Deadline for application is **January 30, 2018**.

2) Arrangements

Exhibits must be arranged so as not to obstruct the general view or hide exhibits of others. Display boards and other equipment more than 56" in height must not extend more than 36" from tabletop in regular aisle location. Exceptions to this limitation may be made by the Conference for multiple tabletops.

4) Liability

Management will employ reasonable precautions for safe-guarding the exhibitor's property. Neither the Conference nor the Hilton will be liable for the loss or damage to property of the exhibitor or his/her representatives from theft, fire, accident, loss in transit or other causes. Injury to persons, loss or damage to property shall be the Conference's or the Hilton's liability only in cases of negligence. Exhibitor shall assume all liability for damage to exposition facility by reasons of his/her exhibit and shall indemnify the Conference and the Hilton of all liability which might ensue by reason of his/her exhibit or presence at the convention.

5) Payment and Refund Policy

No refunds will be offered but payments may be applied to future events.

6) Selection Process

Selection of vendor displays will be based on relevance to the theme of the conference and date of receipt of the completed Vendor Registration and Vendor Agreement Forms.

7) Rate

The rate per display area is \$600. All exhibit space must be paid prior to January 30, 2018. Each vendor display is a table-top arrangement consisting of 1 (one) 6-foot draped exhibit table and two chairs.

8) Exhibition Hours

Vendors move-in will take place between 7 and 9 p.m., Sunday, Feb. 25, 2018 and between 7 and 8 a.m., Monday, Feb. 26, 2018. Exhibits will be open from 9 a.m. to 5 p.m. Monday, Feb. 26, 2018 (including a lunch), and from 7 a.m. to 4 p.m., Tuesday, Feb. 27, 2018 Exhibitors will have until 6 p.m. on Tuesday, Feb. 27, 2018 to remove all materials from the exhibit hall.

9) Cancellation Policy

Vendor display fee is non-refundable. A 100% cancellation fee will be

charged for this event.

10) Management Rights

Management reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or, in general, detracts from the general character of the PREPS/MAPE Conference.

11) Care of Building and Equipment

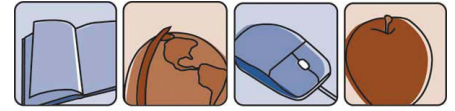
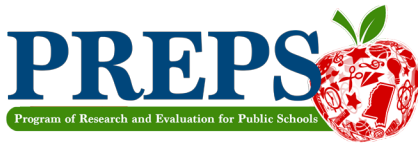
Vendors or their representatives must not injure or deface the walls of the building, the displays, or the equipment of the display. If such damage occurs, the exhibitor is liable to the owner of the property damaged. All materials used in the decoration must be flameproof.

12) Use of Space

All demonstrations or other promotional material or activities must be confined to the limits of the exhibit booth.

11) Security

The vendor is solely responsible for his/her own exhibit materials and should insure against loss or damage. The HILTON and MAPE/PREPS are not responsible for such loss or damage. Please secure all items of value. All property of the vendor is understood to remain in his/her care, custody and control in transit to and from, and within the confines of the exhibit area.



mississippi association of
partners in education

The 2018 Mississippi Education
Partnership Conference
#partnershippower18

Lodging Information

A special conference room rate has been negotiated with the Hilton of Jackson for **\$99.00**

Call the Hilton at 601-957-2800 and ask for the Group Code:

2018 Education Conference to reserve your room soon!

Rooms are reserved on a first-come, first-serve basis.

The block closes on Feb. 6.